



Law Enforcement Challenge “Guacamole Bowl”
Saturday, February 10, 2024 at Balboa Park Club

Sponsorship Opportunities



Proceeds benefit SPORTS for Exceptional Athletes – a sports program serving 1,400 athletes with developmental disabilities ages 5 through adult in San Diego County.

The 21st Annual Law Enforcement Challenge “Guacamole Bowl” Fundraiser on Saturday, February 10th from 10:00am until 2:00pm at the Balboa Park Club benefits SPORTS for Exceptional Athletes. The Guacamole Bowl is expected to attract 1,000-1,500 members who will taste guacamole from 15-20 teams and will help determine, “Who makes the best guacamole?” Teams compete in Law Enforcement, Champions, and Open Divisions. Each division has sponsorship opportunities.

Sponsorship Benefits

Championship Round Sponsor \$ 5,000 (1 championship round sponsorship available)

In the championship round the overall winners from the four divisions (Law Enforcement, Champions, Open 1 and Open 2) will compete against each other for the highly coveted “Guacamole Cup”. The winning team has the right to keep the Guacamole Cup for a year. In addition, the grand-champion and 3 finalists will each receive a trophy to celebrate their victory.

- Sponsor’s name and logo on all 4 trophies (1 grand champion & 3 finalists)
- Two (2) sponsors or designates may serve as “Guacamole Bowl” judges
- Sponsor’s name and logo (full page acknowledgement) in all printed programs
- Sponsor’s name and logo (over size) on all event brochures and flyers
- Sponsor’s name and logo (over size) on all event signage
- Sponsor’s name and logo (over size) on Guacamole Bowl website (www.s4ea.org/quacamole-bowl)
- Sponsor’s name and logo (over size) on S4EA’s website (www.s4ea.org)
- Sponsor’s name in S4EA newsletter
- Sponsor may set up an informational, table top display to highlight company/organization
- Sponsor interviewed by media (when possible)
- **Fifty (50)** “Guacamole Bowl” event admission tickets

Gold Medal Sponsor \$ 2,500 (4 gold medal sponsorships available)

- Sponsor’s name on **gold medal** of chosen division (Law Enforcement, Champions, Open 1, or Open 2)
- Sponsor or designate may serve as “Guacamole Bowl” judge
- Sponsor’s name and logo (one-half page acknowledgement) in all printed programs
- Sponsor’s name and logo in all event brochures and flyers
- Sponsor’s name and logo (large size) on all event signage
- Sponsor’s name and logo on Guacamole Bowl website (www.s4ea.org/quacamole-bowl)
- Sponsor’s name and logo on S4EA’s website (www.s4ea.org)
- Sponsor’s name in S4EA newsletter
- **Twenty-five (25)** “Guacamole Bowl” event admission tickets

(see next page for more sponsorships)



Law Enforcement Challenge “Guacamole Bowl”

Sponsorship Benefits (continued)



Silver Medal Sponsor \$ 1,000 (4 silver medal sponsorships available)

- Sponsor’s name on **silver medal** of chosen division (Law Enforcement, Champions, Open 1, or Open 2)
- Sponsor’s name and logo in all printed programs
- Sponsor’s name and logo in event brochures and flyers
- Sponsor’s name and logo (medium size) on all event signage
- Sponsor’s name and logo on Guacamole Bowl website (www.s4ea.org/guacamole-bowl)
- Sponsor’s name and logo on S4EA’s website (www.s4ea.org)
- Sponsor’s name in S4EA newsletter
- **Fifteen (15)** “Guacamole Bowl” event admission tickets

Bronze Medal Sponsor \$ 500 (4 bronze medal sponsorships available)

- Sponsor’s name on **bronze medal** of chosen division (Law Enforcement, Champions, Open 1, or Open 2)
- Sponsor’s name and logo in all printed programs
- Sponsor’s name and logo in all event brochures and flyers
- Sponsor’s name and logo (small size) included on all event signage
- Sponsor’s name and logo on Guacamole Bowl website (www.s4ea.org/guacamole-bowl)
- Sponsor’s name on S4EA’s website (www.s4ea.org)
- Sponsor’s name in S4EA newsletter
- **Ten (10)** “Guacamole Bowl” event admission tickets

Program Sponsor \$ 250 (10 program sponsorships available)

- Sponsor’s name and logo in all printed programs
- Sponsor’s name in all event brochures and flyers
- Sponsor’s name included on all event signage
- Sponsor’s name and logo on Guacamole Bowl website (www.s4ea.org/guacamole-bowl)
- Sponsor’s name on S4EA’s website (www.s4ea.org)
- Sponsor’s name in S4EA newsletter
- **Six (6)** “Guacamole Bowl” event admission tickets

Blue Ribbon Sponsor \$ 100 (25 blue ribbon sponsorships available)

- Sponsor’s name in all printed programs
- Sponsor’s name and logo on Guacamole Bowl website (www.s4ea.org/guacamole-bowl)
- Sponsor’s name on S4EA’s website (www.s4ea.org)
- Sponsor’s name in S4EA newsletter
- **Four (4)** “Guacamole Bowl” event admission tickets

Entertainment Sponsor \$ 50 (25 entertainment sponsorships available)

A traditional Mexican dance music group will perform a live 90 minute concert.

- Sponsor’s name in all printed programs
- Sponsor’s name and logo on Guacamole Bowl website (www.s4ea.org/guacamole-bowl)
- Sponsor’s name on S4EA’s website (www.s4ea.org)
- Sponsor’s name in S4EA newsletter
- **Two (2)** “Guacamole Bowl” event admission tickets